

## ANNEX V-J TO THE INVITATION TO TENDER

### Call for Tenders n° PO/2016-17/A1

### REFERENCE PRICE

**Method of calculation of the reference price (for information purposes)**

**This Annex is provided to tenderers for information purposes only.**  
**Tenderers must not fill in this Annex.**

The reference price will be calculated using the prices, in Euros, proposed in Annex V (A-I). It will consist of the following price components: 1 (discussion groups), 2 (individual interviews), 3 (panels), 4 (deliberation groups), 5 (on-line qualitative surveys) and 6 (other services). In calculating price components 1, 2 and 5, coefficients will be applied to the prices for the services in order to allow a balanced calculation of the reference price.

A coefficient will then be applied to each of these price components to calculate the reference price. The following coefficients will be applied: price component 1 (20), price component 2 (20), price component 3 (5), price component 4 (5), price component 5 (5), price component 6 (10).

#### **Price component 1 (discussion groups)**

Level A groups (GA)

Country or territory	Price for 120 minutes <sup>1</sup> (1)	Price for 30 additional minutes (2)	Sub-Total (1) + (2)	Coefficient to be applied to the sub-total	Price
EU 28 <sup>2</sup>				1	
Candidate countries and other countries or territories <sup>3</sup>				2	
United States of America				3	
Additional country <sup>4</sup>				3	
GA Price					

<sup>1</sup> Price for a 120-minute group discussion, level A.

<sup>2</sup> Sum of prices for all of the 28 Member States of the European Union.

<sup>3</sup> Sum of prices for all the candidate countries and other countries or territories

<sup>4</sup> State the prices for an additional country not initially provided for under Point 2.1.4.1.1 of the Specifications.

### Level B Groups (GB)

Country or territory	Price for 120 minutes (1)	Price for 30 additional minutes (2)	Sub-Total (1) + (2)	Coefficient to be applied to the sub-total	Price
EU 28 <sup>5</sup>				1	
Candidate countries and other countries or territories <sup>6</sup>				2	
United States of America				3	
Additional country				3	
GB Price					

### Level C Groups (GC)

Country or territory	Price for 120 minutes (1)	Price for 30 additional minutes (2)	Sub-Total (1) + (2)	Coefficient to be applied to the sub-total	Price
EU 28 <sup>7</sup>				1	
Candidate countries and other countries or territories <sup>8</sup>				2	
United States of America				3	
Additional country				3	
GC Price					

### Level D groups (GD)

Country or territory	Price for 120 minutes (1)	Coefficient to be applied to (1)	Price
Level D "European Group"		5	
GD Price			

<sup>5</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>6</sup> Sum of prices for all the candidate countries and other countries or territories

<sup>7</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>8</sup> Sum of prices for all the candidate countries and other countries or territories

Additional languages (GL)

Country or territory	Price for 120 minutes (group discussions) (1)	Additional languages percentage premium (2)	Sub-Total (1) x (2)	Coefficient to be applied to the sub-total	Price
EU 28 Level A <sup>9</sup>				1	
EU28 Level B				1	
EU28 Level C				1	
Level D				5	
GL Price					

**Price component 1**  
**GA + GB + GC + GD + GL =**

**Price component 2 (individual interviews)**

Level A individual interviews (IA)

Country or territory	Price for 45 minutes (1)	Price for 15 additional minutes (2)	Sub-Total (1) + (2)	Coefficient to be applied to the sub-total	Price
EU 28 <sup>10</sup>				1	
Candidate countries and other countries or territories <sup>11</sup>				2	
United States of America				3	
Additional country				3	
IA Price					

<sup>9</sup> Sum of prices for all of the 28 Member States of the European Union.

<sup>10</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>11</sup> Sum for all the candidate countries and other countries or territories

#### Level B individual interviews (IB)

Country or territory	Price for 45 minutes (1)	Price for 15 additional minutes (2)	Sub-Total (1) + (2)	Coefficient to be applied to the sub-total	Price
EU 28 <sup>12</sup>				1	
Candidate countries and other countries or territories <sup>13</sup>				2	
United States of America				3	
Additional country				3	
IB Price					

#### Level C individual interviews (IC)

Country or territory	Price for 45 minutes (1)	Price for 15 additional minutes (2)	Sub-Total (1) + (2)	Coefficient to be applied to the sub-total	Price
EU 28 <sup>14</sup>				1	
Candidate countries and other countries or territories <sup>15</sup>				2	
United States of America				3	
Additional country				3	
IC Price					

#### Level D individual interviews (ID)

Country or territory	Price for 45 minutes (1)	Price for 15 additional minutes (2)	Sub-Total (1) + (2)	Coefficient to be applied to the sub-total	Price
Level D “European Group”				5	
ID Price					

<sup>12</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>13</sup> Sum of prices for all the candidate countries and other countries or territories

<sup>14</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>15</sup> Sum of prices for all the candidate countries and other countries or territories

### Additional languages (IL)

Country or territory	Price for 120 minutes (individual interviews) (1)	Additional languages percentage premium (2)	Sub-Total (1) x (2)	Coefficient to be applied to the sub-total	Price
EU 28 Level A <sup>16</sup>				1	
EU28 Level B				1	
EU28 Level C				1	
Level D				5	
IL Price					

### Price component 2

**IA + IB + IC + ID + IL =**

<sup>16</sup> Sum of prices for all of the 28 Member States of the European Union.

**Price component 3 (panels)**

Country or territory	Price for 1st panel meeting (120 minutes) (1)	Panel coefficient <sup>17</sup> (2)	Total Price, 1st panel meeting (3) = (1) + [(1) × (2)]	Price for 2nd panel meeting (120 minutes) (4)	Price for 3rd panel meeting (120 minutes) (5)	Total Price (3 panel meetings) (6) = (3) + (4) + (5)
EU 28 <sup>18</sup> , Level A groups						
EU 28 <sup>19</sup> , Level B groups						
EU 28 <sup>20</sup> , Level C groups						
Level D groups						
<b>Price component 3</b>						

**Price component 4 (deliberation groups)**

Country or territory	Price for 1st deliberation group meeting (120 minutes) (1)	Deliberation group coefficient <sup>21</sup> (2)	Total Price, 1st deliberation group meeting (3) = (1) + [(1) × (2)]	Price for 2nd deliberation group meeting (120 minutes) (4)	Total Price, (2 deliberation group meetings) (6) = (3) + (4) + (5)
EU 28 <sup>22</sup> , Level A groups					
EU 28 <sup>23</sup> , Level B groups					
EU 28 <sup>24</sup> , Level C groups					
<b>Price component 4</b>					

<sup>17</sup> See the premiums given in Annex V-B.

<sup>18</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>19</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>20</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>21</sup> See the premiums given in Annex V-C.

<sup>22</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>23</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>24</sup> Sum of the prices for all of the 28 Member States of the European Union

**Price component 5 (on-line qualitative studies)**

Country or territory	Price for one group or interview – as appropriate	Coefficient to be applied	Price
EU 28 <sup>25</sup> , Level A group		1	
EU 28 <sup>26</sup> , Level B group		1	
EU 28 <sup>27</sup> , Level C group		1	
Level D group		5	
Candidate countries and other countries or territories <sup>28</sup> , Level A group		2	
Candidate countries and other countries or territories <sup>29</sup> , Level B group		2	
Candidate countries and other countries or territories <sup>30</sup> , Level C group		2	
United States of America, Level A group		3	
United States of America, Level B group		3	
United States of America, Level C group		3	
Additional country, Level A group		3	
Additional country, Level B group		3	
Additional country, Level C group		3	
EU 28 <sup>31</sup> , Level A interview		1	

<sup>25</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>26</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>27</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>28</sup> Sum of prices for all the candidate countries and other countries or territories

<sup>29</sup> Sum of prices for all the candidate countries and other countries or territories

<sup>30</sup> Sum of prices for all the candidate countries and other countries or territories

<sup>31</sup> Sum of the prices for all of the 28 Member States of the European Union

EU 28 <sup>32</sup> , Level B interview		1	
EU 28 <sup>33</sup> , Level C interview		1	
Level D interview		5	
Candidate countries and other countries or territories <sup>34</sup> , Level A interview		2	
Candidate countries, and other countries or territories <sup>35</sup> , Level B interview		2	
Candidate countries and other countries or territories <sup>36</sup> , Level C interview		2	
United States of America, Level A interview		3	
United States of America, Level B interview		3	
United States of America, Level C interview		3	
Additional country, Level A interview		3	
Additional country, Level B interview		3	
Additional country, Level C interview		3	
<b>Price component 5A</b>			

<sup>32</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>33</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>34</sup> Sum of prices for all the candidate countries and other countries or territories

<sup>35</sup> Sum of prices for all the candidate countries and other countries or territories

<sup>36</sup> Sum of prices for all the candidate countries and other countries or territories



### Online personal journals

Country or territory	Price for one interview (1)	Percentage premium for online personal journals (2)	Sub- total (1) x (2)	Coefficient to be applied	Price
EU 28 <sup>37</sup> , Level A interview				1	
EU 28 <sup>38</sup> , Level B interview				1	
EU 28 <sup>39</sup> , Level C interview				1	
Level D interview				5	
<b>Price component 5B</b>					

**Price component 5**  
**5A + 5B =**

<sup>37</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>38</sup> Sum of the prices for all of the 28 Member States of the European Union

<sup>39</sup> Sum of the prices for all of the 28 Member States of the European Union

**Price component 6 (other services, translation and printing)**

	Price
Expert level (price for 500 days)	
Research director level (price for 500 days)	
Researcher/IT expert/statistician level (price for 300 days)	
Administrative assistant/secretary/technician level (price for 300 days)	
Cost of a debate with a maximum of three experts and up to 50 participants (price for 0.5 day)* 300	
Cost of a debate with a maximum of four experts and up to 100 participants (price for 0.5 day) * 200	
Cost of a debate with a maximum of four experts and up to 300 participants (price for 0.5 day )* 100	
Professional translation from any national official language listed in point 2.1.4.1.1. into an official language of the EU (at the time the specific contract is signed) other than English or French (price for 1 000 pages)	
Professional translation from any national official language listed in point 2.1.4.1.1. into a language listed in point 2.1.4.1.1. other than an official language of the EU (at the time the specific contract is signed) (price for 1 000 pages)	
Print-outs in black and white (price for 10 000 pages, single-sided, A4 format)	
Print-outs in colour (price for 10 000 pages, single-sided, A4 format)	
<b>Price component 6</b>	

**CALCULATION OF THE REFERENCE PRICE**

	Price (A)	Coefficient (B)	Total (A × B)
Price component 1 – Group discussions		35	
Price component 2 – Individual interviews		35	
Price component 3 – Panels		2	
Price component 4 – Deliberation groups		3	
Price component 5 – On-line qualitative studies		5	
Price component 6 – Other services		20	
<b>REFERENCE PRICE</b>			