



EUROPEAN COMMISSION
DIRECTORATE-GENERAL
REGIONAL AND URBAN POLICY
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European Commission

CALL FOR TENDERS

N° 2021CE160AT012

Support to the incubation of ‘New European Bauhaus’ place-based initiatives

Open procedure

TENDER SPECIFICATIONS

Part 2: Technical specifications

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1. BACKGROUND/ CONTEXT

The New European Bauhaus (NEB) is an environmental, economic and cultural initiative, aiming to combine design, sustainability, accessibility and affordability in order to enhance quality of life while contributing to meet the targets of the European Green Deal. The NEB emphasises the importance of involving citizens in the green transition at the local level, in pursuit of broader societal transformation that should support and accelerate the recovery from the pandemic.

The initiative facilitates a profound, collaborative, and multidisciplinary societal transformation along three dimensions (core values):

1. **quality of experience**, including style/aesthetics and associated qualities beyond functionality (authenticity, local identity, sense of belonging, etc.), healthy and safe living environments;
2. **sustainability**, including circularity, energy efficiency and nature-based solutions;
3. **inclusion**, including accessibility and affordability.

By its intrinsic transversal approach, the NEB connects to several shared objectives in areas, such as climate-neutral and smart cities, adaptation of the built environment to the effects of climate change, including refurbishment and upgrade of neighbourhoods, sustainable use of natural resources through better spatial and urban green planning, health promotion and enhanced quality of life through healthy lifestyles and living environments.

These objectives are pursued through initiatives like the European Climate Law, Digital Compass, Renovation Wave, the Biodiversity strategy, the Climate Change Adaptation strategy, the European Pillar of Social Rights in connection with funding through Cohesion Policy, Horizon Europe, LIFE Programme, Digital Program, COSME program, Recovery and Resilience Facility, etc.

NEB initiative will be developed in three phases:

1. **Design** (2021): to explore the ideas and shape the movement, drawing on the expertise and engagement of the whole community.
2. **Delivery** (2021-2023): to support urban, local and regional authorities in co-design and incubation of the NEB pilot projects in different EU Member States; to support innovation and adaptation of the industrial ecosystems; to support a change of mindset.
3. **Dissemination** (2023 onwards): to spread the NEB ideas, both within the EU and beyond.

Furthermore, while the result of the design phase will become available starting with the third quarter in 2021, the preliminary conceptual features already frame a number of NEB topics and focus areas. Thus, it is expected that the delivery phase would address one or more relevant challenges, such as:

- Environmental and climate adaptation challenges, environmental and climate risks, prevention and resilience;
- Economic and territorial challenges linked to the green transitions;
- Social challenges (poverty, segregation, social exclusion, etc.);
- Challenges linked to the use, preservation and reconversion of existing infrastructure
- Challenges linked to preservation and adaptation of cultural heritage.
- Demographic challenges (ageing, migration, depopulation, technological poverty and exclusion, lack of affordability of housing and materials, etc).

In this context, it becomes imperative to ensure effective translation of the European Green Deal objectives in place-based transformative initiatives and solidify the concept in the public's collective consciousness that sustainability (including fighting against the impact of Climate change), social inclusion and enhancement of the quality of life be at the core of any place-based transformations.

A particular challenge is envisaged in joining seemingly distant disciplines under the NEB core values and translating them into place-based transformative solutions and interventions. This needs a complex and holistic approach with contributions from various stakeholders, professional, academic experts and civil society. The identification, and eventually blending, of several opportunities for financial support to cover innovative territorial transformations, will be essential. It is then necessary to provide to NEB initiative beneficiaries, an adequate expertise, further addressed as "technical support", by the contractors. The technical support should be adapted to local conditions (place-based) and its scope should spread across three main NEB core values.

2. DESCRIPTION OF THE ASSIGNMENT

2.1. Overall objective (goal) of the assignment

The overall objective of the assignment is to provide technical assistance to selected project ideas that embrace the core values of NEB initiative (sustainability, inclusion and quality of experience) (hereinafter NEB project proposal), to prepare the ground for NEB transformative projects, contributing to the objectives set out in the European Green Deal, the Digital transition and the Renovation Wave Strategy, among other EU priorities.

The beneficiaries of technical assistance provided by the contractor will be municipalities, regional and other urban authorities of different sizes, allowing for a balanced representation of territories across the EU.

The service is expected to be operational for 24 months. The Contractor will report to Unit REGIO.DDG 03 of the European Commission's Directorate-General for Regional and Urban Policy. However, the contractor will be expected to cooperate with other European Commission services if necessary and as instructed in the specific contracts.

2.2. Specific objective(s) (purpose) of the assignment

The specific objectives of the contract are:

- select around 20 project proposals through a competitive call, ensuring a fair geographical balance and diversity of types of beneficiaries.
- provide the necessary methodological, technical, regulatory, financial and socio-economic expertise to allow beneficiaries to shape their project proposals along the lines of the NEB objective of implementing the objectives of the Green Deal and other EU priorities in a human centred way. The expertise should ensure that the future projects fully reflect the core NEB values of inclusiveness, sustainability and quality of experience with a multidisciplinary and participatory approach. The beneficiary will, as a result of the support, be able to design a road map to implement the transformative project long term and beyond the end of this contract.
- develop elements of a methodological approach providing guidance for local authorities on elaboration of place-based NEB project proposals.

2.3. Expected tasks

After signing a Framework contract, the contractor will be requested to provide the following services via specific contracts aimed to:

- 1) Design, organize and launch a competitive call to select project proposals in line with the three dimensions (core values) of NEB.
 - a. Design and launch a competitive call for the potential project proposals based on selection criteria/conditions agreed with the Commission, ensuring a fair geographical balance and diversity of types of potential beneficiaries.
 - b. Establish and agree with the Commission on selection committee of experts with in-depth knowledge in the areas related to the core values of the NEB initiative, as well as to the design of processes aiming at integrating various perspectives in the shaping of a project.
 - c. Evaluate the eligible NEB project proposals and organise the pre-selection procedure.
- 2) Provide individual technical assistance on the ground to beneficiaries for further development selected project proposals.
 - a. Design and deliver holistic, multidisciplinary support to beneficiaries. Provide technical assistance to beneficiaries in line with the NEB principles of multi-disciplinary, bottom up and participatory approaches.
 - b. Jointly with beneficiaries, elaborate place-based roadmaps with clear guidance for the further development of those project proposals.
- 3) Develop a methodological tool-box based on the participatory methodologies set in place, the advice and lessons learned from individual technical assistance to selected project proposals, in the view of advising future NEB pilots and present results of the work in the final conference.

Key stakeholders

DG REGIO. Unit DDG 03.

JRC.01

Methodology

The contractor will be required to submit a methodology based on a review of existing practices in the field of participatory co-design for local urban and territorial development as well as a work programme explaining how the assignment will be carried out and detailing how the necessary expertise will be delivered.

3. IMPLEMENTATION OF THE CONTRACT

3.1 Planning of specific contracts

The services requested by the Commission will be ordered by means of a specific contract (following the templates in Annex III of the Framework Contract) setting out the conditions for performance, including the price (in accordance with the contractual price schedule), deadlines, etc. The first specific contract will be signed no later than one month after the signature of the framework contract. The competitive call for proposals will be organised no later than 2 months after the first specific contract.

3.2 Requests for specific contracts

When a specific contract is required, the contractor will receive by email a request letter and will be asked to submit a proposal by e-mail.

The request letter will set out the following elements:

- the tasks of the assignment,
- the main requirements,
- the required outputs and deliverables,
- the deadline for the tasks and place of performance,
- the payment modalities.

3.3 Offer from the contractor

The Contractor sends by return e-mail an acknowledgement of receipt of the "Request letter for a specific contract" within **5** calendar days.

Within **21** calendar days from the dispatch of the request for a specific contract, the Contracting authority will receive, by email, the Contractor's proposal duly signed and dated.

The proposal will be in line with the tasks described in the Framework Contract. The price for these specific contracts will be presented on the basis of the Contractor's prices established in accordance with the Framework Contract: the fee rates and prices are within the prices indicated in the Framework Contract.

